

BERTA MEDINA

KEYNOTE SPEAKER



THE THRIVE THROUGH ACCOUNTABILITY COACH

Witness positive change unfold before your eyes. Berta is committed to transformation, challenging perspectives and motivating individuals to reach new heights. Prepare for a journey of personal and professional growth that lingers long after the event.

Expect nothing less than unwavering dedication to your audience's success. Berta is on a mission to bring out the best in each individual, fostering empowerment, resilience, and a mindset for success.

Get ready for a unique blend of inspiration and sass. Our speaker weaves personal stories, motivational anecdotes, and a dash of humor into every talk, leaving your audience inspired and entertained.

ABOUT BERTA



Accountability takes center stage. Berta challenges your audience to take ownership of their actions, fostering a culture of responsibility and proactivity. This isn't just a talk; it's a call to action.

Invite Berta to your event for an unforgettable experience that combines dynamic delivery, transformative insights, and an unwavering commitment to bringing out the best in every individual. Your audience deserves more than a speech; they deserve an impactful journey towards excellence. Book Berta today and let the transformation begin!

THRIVE THROUGH ACCOUNTABILITY



KEYNOTES

30-90 MINUTE RUNTIME, CUSTOMIZABLE

WORKSHOPS

FULL-DAY OR HALF-DAY

BREAKOUT SESSIONS

CUSTOMIZED BREAKOUT SESSIONS

WEBINARS & SEMINARS

The Accountability Code:

Unlocking the 3 Keys to Thriving Success

Ideal Audience: Entrepreneurs, Leadership and Executive Teams, Associations and Sales & Marketing Teams] **WORKSHOP & KEYNOTE AVAILABLE**

Accountability isn't just about checking boxes—it's the secret sauce that fuels dreams, bridges motivation gaps, and turns intentions into accomplishments. In this dynamic and entertaining presentation, Berta Medina takes the stage with her signature blend of wit, wisdom, and humor to explore Decoding Accountability or The Accountability Code.

Through three engaging and insightful elements, she unpacks how accountability works, why it often feels elusive, and how to harness its power to create extraordinary results. Whether you're a dreamer looking to take action, a professional striving for results, or a leader wanting to inspire your team, this presentation delivers strategies you can put into practice immediately—sprinkled with a comedic twist to keep it fun and memorable.

Get ready to laugh, learn, and leave empowered with a new perspective on how accountability can transform not just what you do, but how you live. This isn't just a talk—it's a motivational wake-up call (with punchlines).

In "The Accountability Code" audiences will learn:

- **A Clear Understanding of Accountability:** A practical definition of accountability and why it's essential for achieving personal and professional goals.
- **Actionable Strategies:** Proven methods for integrating accountability into daily life, from setting goals to tracking progress.
- **A Personalized Accountability Plan:** A simple framework to start applying the principles of accountability immediately.
- **Insightful Self-Reflection Tools:** Techniques to identify personal accountability gaps and ways to address them effectively.
- **Improved Communication Tips:** Ways to foster accountability in teams or relationships through clear, honest, and supportive communication.
- **Motivational Boost:** Renewed energy and inspiration to follow through on commitments, even when motivation wanes.
- **Practical Humor for Tough Moments:** A comedic perspective to tackle accountability challenges with a smile rather than stress.
- **Memorable Stories and Analogies:** Fun, relatable examples that anchor key lessons and make them easy to recall.
- **Empowerment to Take Action:** The confidence and tools to bridge the gap between intention and execution, leaving attendees ready to level up in life and work.

Naked & Unafraid

Ideal Audience: Entrepreneurs, Leadership and Executive Teams, Associations and Sales & Marketing Teams] **WORKSHOP & KEYNOTE AVAILABLE**

Join Berta Medina, a dynamic and inspiring speaker as she takes you on her unforgettable journey of climbing Mt. Kilimanjaro— where she turned her dream of climbing into a mission to support Maasai women and children - a feat that required unwavering vision, relentless commitment, and unshakable courage. Through humor, heart, and her signature storytelling style, she reveals the grit and grace it took to overcome physical and emotional hurdles on the mountain—and the deeper purpose that fueled every step.

Her captivating storytelling, she shares the trials and triumphs of her ascent, weaving in life lessons that resonate far beyond the mountain. With a comedic twist, she invites the audience to laugh at her missteps, marvel at the beauty of perseverance, and leave equipped with practical insights to tackle their own mountains in life.

This presentation promises to entertain, uplift, and empower audiences to dream bigger, commit deeply, and face challenges with boldness—and a sense of humor.

In "Naked & Unafraid" audiences will learn:

A Framework for Commitment

- Practical tools to stay disciplined and focused, even when faced with overwhelming challenges, using lessons from the climb to Mt. Kilimanjaro.

Strategies to Cultivate Courage

- Techniques to push past fear, embrace discomfort, and take bold steps toward personal and professional growth.

Inspiration to Act on a Bigger Purpose

- A renewed sense of how achieving personal goals can create ripple effects of impact, empowering others along the way.

Actionable Steps to Overcome “Impossible” Goals

- Real-world advice and actionable takeaways to start tackling their own metaphorical mountains with confidence and intention.

A Memorable Experience of Fun and Motivation

- A lasting connection to the speaker’s comedic and inspiring journey, ensuring the lessons resonate long after the presentation.

A Renewed Sense of Vision:

- Learn how to identify a compelling purpose that aligns with your values and inspires action.
- Gain clarity on setting big-picture goals and why a clear "why" is essential for success.

Practical Tools for Commitment:

- Discover actionable strategies to stay focused and motivated, even when faced with obstacles.
- Understand the power of consistency and how to break large goals into manageable steps.

Becoming Competition Proof

Ideal Audience: Entrepreneurs, Leadership and Executive Teams, Associations and Sales & Marketing Teams] **WORKSHOP & KEYNOTE AVAILABLE**

In this high-energy, laugh-out-loud presentation, dynamic speaker Berta Medina reveals how the power of networking can supercharge your personal and professional growth, all while serving the new people you meet. With a fresh, edgy comedic twist, Berta Medina explores the art of making connections, building relationships, and leveraging your network to expand your influence.

Through relatable stories, sharp wit, and practical strategies, you'll learn how to approach networking as more than just an exchange of business cards – it's about truly serving others and building authentic, lasting bonds. This session will leave you laughing, inspired, and ready to tackle the next networking event with a new perspective. Get ready to make connections and make an impact, all while having fun!

In "Becoming Competition Proof" audiences will learn:

A practical definition of Networking Mindset Shift – A new perspective on networking, seeing it not just as a transactional activity, but as an opportunity to serve others, build authentic connections, and expand your influence in a meaningful way.

Actionable Networking Strategies – Practical tips on how to approach new relationships with confidence and authenticity, including how to create lasting impressions, engage in impactful conversations, and follow up with purpose.

Comedic Confidence Boost – Learn how to infuse humor into your networking approach, making it more enjoyable and less intimidating. You'll walk away feeling more confident in your ability to connect with anyone, no matter the setting.

Expanded Circle of Influence – A step-by-step guide on how to increase your influence by strategically connecting with the right people, serving their needs, and growing your professional and personal network in a way that feels natural and impactful.

The Power of Serving Others – A deeper understanding of how serving others can lead to greater opportunities, stronger connections, and a more fulfilling professional network, all wrapped in a fun and engaging experience.



Adventure Courageously,
Give Generously,
Dream Big!



"HELPING
ORGANIZATIONS
THRIVE THROUGH
ACCOUNTABILITY IS
ONE OF THE MOST
REWARDING
ELEMENTS OF MY
PRACTICE."



Half-Day Workshop

Full-Day Workshop

Keynotes:
Contact for pricing details

Virtual Program Option:

Berta offers a Virtual Program Option where budget limitations do not allow for in-person program fee. Please contact our office at 305.562.2085 for pricing.

Recording of Programs:

You may record Berta's presentations at no additional charge as long as:

No reproduction of the recordings are sold;

Any recordings are used for internal and promotional purposes only;

Dreamers Succeed will be provided with a copy of any recorded program for promotional use.

Travel: In an effort to facilitate your efforts, Berta proposes a flat travel fee of \$750 including flight, hotel and meals for domestic travel (in the U.S.)
For international arrangements, please contact our office at 305.562.2085 for pricing.

DREAMERS SUCCEED

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