

# BERTA MEDINA

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KEYNOTE SPEAKER



# THE THRIVE THROUGH ACCOUNTABILITY COACH

With a unique blend of expertise and unwavering commitment, Berta empowers fellow coaches, speakers, and entrepreneurs to thrive in their businesses. Drawing upon years of experience and a deep understanding of the industry, Berta provides strategic guidance, personalized mentorship, and actionable insights to help clients achieve their professional goals. Her ability to identify untapped opportunities and develop effective strategies allows clients to overcome challenges, build thriving enterprises, and make a lasting impact in their chosen fields.

Beyond the realms of business, Berta recognizes the importance of aligning passion with purpose. She firmly believes that true fulfillment stems from leveraging success to make a positive difference in the world. In this regard, Berta champions philanthropy as an integral part of her coaching approach, encouraging clients to focus on their passions and create meaningful change through giving back. By helping individuals connect with causes close to their hearts, she fosters a sense of purpose that extends beyond the bottom line, resulting in a greater sense of fulfillment and a legacy that resonates.

## ABOUT BERTA



Berta possesses a remarkable ability to inspire, motivate, and instill unwavering confidence in her clients. Her coaching style is characterized by empathy, understanding, comfort zone coaching and a genuine desire to see others succeed. She creates a safe space for exploration, allowing clients to push their limits, embrace their true potential, and achieve extraordinary results. Whether you're a coach seeking guidance to elevate your practice, a speaker looking to expand your reach, or an entrepreneur in pursuit of business excellence, Coach Berta is your catalyst for success. With her expertise, unwavering support, and commitment to philanthropy, she will help you not only achieve your goals but also leave a lasting impact on the world.

Step into your greatness, uncover your passions, and make a difference with Coach Berta as your trusted mentor and guide. Together, you'll embark on a transformative journey that will propel you towards unparalleled success, fulfillment, and a legacy that stands the test of time.

# THRIVE THROUGH ACCOUNTABILITY



## KEYNOTES

30-90 MINUTE RUNTIME, CUSTOMIZABLE

## WORKSHOPS

FULL-DAY OR HALF-DAY

## BREAKOUT SESSIONS

CUSTOMIZED BREAKOUT SESSIONS

## WEBINARS & SEMINARS

# THE VISION OF ACCOUNTABILITY

## Climbing Heights, Embracing Accountability: A Journey of Peer Support, Self-Responsibility, and Triumph on Mt. Kilimanjaro

**Ideal Audience:** Entrepreneurs, Leadership and Executive Teams, Associations and Sales & Marketing Teams] **WORKSHOP & KEYNOTE AVAILABLE**

Join us for an inspiring presentation as Berta Medina takes us on a captivating journey up Mount Kilimanjaro, not only as a physical ascent but as a metaphorical climb towards a greater purpose. In "The Accountability of Vision," Berta shares the remarkable story of her expedition to support Maasai children and the profound lessons she learned about the transformative power of accountability.

Through heartfelt anecdotes, Berta delves into the challenges and triumphs of her climb, drawing parallels between the mountainous terrain and the hurdles we encounter in our personal and professional lives. The narrative unfolds, highlighting the symbiotic relationship between vision and accountability, emphasizing the crucial role each plays in achieving meaningful goals - personal, professional and organizational using a captivating story that resonates with your team on a personal level.

As Berta recounts her experiences interacting with the Maasai community and witnessing firsthand the impact of collective efforts, the audience is invited to reflect on their own roles in creating positive change. The presentation explores the interconnectedness of individual visions within a broader context, underscoring the importance of taking responsibility for goals, objectives and aspirations while setting winning success metrics.

Prepare to be inspired as Berta weaves together tales of resilience, determination, and the transformative power of accountability. "The Accountability of Vision" challenges us to reassess our own pursuits, encouraging a commitment to accountability as the linchpin for realizing our most audacious dreams. Don't miss this empowering and thought-provoking presentation that transcends the summit of Kilimanjaro to resonate with the peaks and valleys of our own life journeys.

### In "The Vision of Accountability" audiences will learn:

- **Uncover** what it takes to set audacious goals and develop the commitment to achieve them.
- **Unearth the dynamics** of teamwork, communication and shared responsibility through the lens of accountability.
- **Discover** how embracing change and bouncing back from setbacks are essential components of achievement.
- **Bring to light** how effective leadership fosters accountability and inspires individuals to take ownership of their responsibilities.
- **Learn** applicable tools to apply immediately to overcome challenges teams face in the professional realm and achieve goals.
- **Attain** a renewed sense of purpose and a commitment to accountability both in their personal and professional lives.
- **Obtain guidance** on fostering a culture of accountability within oneself and among peers.
- **Take actionable steps** towards personal and collective accountability.
- **Gain an understanding** that promotes open and transparent communication within an organization.
- **Build trust** within the team, creating a positive and collaborative work environment.



Adventure Courageously,  
Give Generously,  
Dream Big!



"HELPING  
ORGANIZATIONS  
THRIVE THROUGH  
ACCOUNTABILITY IS  
ONE OF THE MOST  
REWARDING  
ELEMENTS OF MY  
PRACTICE."



**Half-Day Workshop:**  
\$5,000 USD

**Full-Day Workshop:**  
\$7,000 USD

**Keynotes:**  
Contact for pricing details

## Virtual Program Option:

Berta offers a Virtual Program Option where budget limitations do not allow for in-person program fee. Please contact our office at 305.562.2085 for pricing.

Recording of Programs:

You may record Berta's presentations at no additional charge as long as:

No reproduction of the recordings are sold;

Any recordings are used for internal and promotional purposes only;

Dreamers Succeed will be provided with a copy of any recorded program for promotional use.

**Travel:** In an effort to facilitate your efforts, Berta proposes a flat travel fee of \$750 including flight, hotel and meals for domestic travel (in the U.S.) For international arrangements, please contact our office at 305.562.2085 for pricing.

## DREAMERS SUCCEED

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